

May 2008 LongBreak-Blue Rocket Breakthrough Business Retreat in Bali.

Wanted: Business Leaders who Surf
Tuesday December 4th – FREE Info Night..... Be There..

From Board Room to Board Shorts to Business Breakthrough in Bali

Imagine getting on a plane then the same day surfing a remote break right out the front of your luxury villa. Maybe you choose to snorkel or walk along the beach as you contemplate the ideas and strategies you got from the days business session at the **May 2008 LongBreak-Blue Rocket Breakthrough Business Retreat.**

That's right, Longbreak is teaming up with one of Australia's fastest growing high impact Business Improvement coaches, Blue Rocket, to design, customise and deliver a Business Retreat with a real difference.

- You'll have a chance to reflect on and refine the directions and strategy of your business
- **You'll discover new opportunities for hidden sales, cashflow and profits in your business**
- You'll hear case studies of how to innovate and harness money making ideas in your business
- **You'll discover new ways to balance out your work and family life... and reduce your stress levels**
- You'll recharge your batteries, refocus your energies and improve your surfing, snorkelling, beach walking and poolside chat while you're there
- **You'll leave with breakthrough business action plans and ideas that will bring you at least 10 times your investment in returns.... or your money back.. guaranteed..**
- And much more...



If you're a surfer, beach lover or you just love beach resorts and you want to grow, improve, re-charge, shape up your business, contact us and let us know if you're interested or want more information.

You might like to bring along your partner, a work colleague, a future leader to immerse them in 3 days of discussion, learning, stimulation and breakthrough ideas.

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This Breakthrough Retreat is guaranteed to transform your business, your mind, your body and your spirit.

It will be a very affordable investment of time and money that will pay you huge dividends... in more ways than one..

The investment will be between \$5297 and \$6497 plus GST depending on how you arrange the travel and accommodation, so contact us to find out more.

We guarantee you'll get at least TEN TIMES your investment back in returns.



Only lovers of surf, beaches, recharging and adventure need apply.

From the web site of the resort <http://www.batukarangsembongan.com/index.htm>

“Carved out of the coral hillside overlooking the Badung Strait, Batu Karang, Lembongan Resort and Day Spa embraces uninterrupted panoramic views of the east coastline of Bali and the magnificent silhouette of Mount Agung.”

Customised Programme – Tailored to your Business Needs

Once you're selected to attend the retreat you will fill out a detailed questionnaire to discover exactly what topics/ subject areas and learning activities will best benefit your business.

Topic areas might include:

- ✓ Strategic Planning to maximise opportunities in your business
- ✓ Implementing and executing Strategic Plans and projects to deliver on time and on budget
- ✓ Leading, Managing and Motivating People and teams to maximise performance
- ✓ Motivating and managing your own attitude, energy, focus and personality
- ✓ Team harmony and dynamics for maximum results
- ✓ Leading and Managing Sales and Marketing Teams
- ✓ New Insights into Marketing, Branding and Lead Generation
- ✓ And much more



Your Bali Business Breakthrough Coaches

Leigh Farnell. M.Ed:

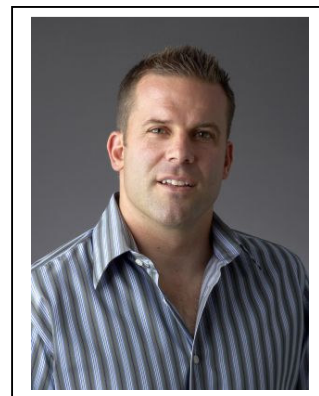
Leigh Farnell is an international author, speaker, business development consultant and entertainer who, over the past 25 years, has worked with some of Australia's largest (and smallest) corporations including Telstra, Bankwest, Australia Post, TAFE NSW, Australian Defense Industries, McDonalds, BHP, Century 21, The Professionals, First National, The Property Gallery, Subway, Bartercard, Ausnet Real Estate, Cash Converters, Rusty, Electric Visual, Amcom, Volcom, Deutsche Bank and Dymocks Books. He has also succeeded in helping over 440 companies make and save millions of dollars over the past 20 years around Australia, Asia and the USA. With highly developed expertise in sales, marketing and innovation, Leigh is one of Australia's leading corporate coaches.



He is a father of 3 teenagers, husband to one wife and a keen Malibu rider and guitar player in his baby boomer rock band Flipside.

John Blake:

John has been involved in the sales industry for the past 15 years. He has sold for many companies including Mambo, Quiksilver, Rip Curl and Mossimo. In addition, John was national sales and marketing manager for Arnette sunglasses Australasia for 4 years. John has specialist knowledge in the sales and marketing of today's surf industry and its unique range of products. His business coaching clients now include Lincoln Electric, Concentric Wealth Consultants, Oakley, The Property Gallery, Ripcurl, Diva, Cotton On, Rush and many others.



John is a keen surfer living in Margaret River with his wife and new baby daughter.

For more background and video info on these coaches go to

www.bluerocket.com.au and

www.leighfarnell.com

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“Farnell and Blake offer a 1-2 combo that will take a successful business to a whole new level.”

Bruce Beach. President. Electric Visual Sunglasses. Global Head Office. San Clemente. CA. USA

‘Our sales have increased by 1000%. Our working capital has doubled. Our fixed overheads have been reduced by over 50%. Our marketing and distribution to key growth markets has improved dramatically. Leigh Farnell is invaluable to any General Manager or Managing Director serious about making a change to bottom line performance in their business.’

Vijay Watson. General Manager. ADI. Telecommunications

"Since the Blue Rocket Retail sales training we have seen a 30% increase in sales in just two weeks"

Craig Thomson. Oakley. South Pacific

‘If you want entertainment, empowerment and expansion of your business, get Farnell..... He delivers’

- Steve Fox, National Sales Manager. Telstra Commercial and Consumer.
- Won the Telstra National Sales Award for WA two years running

"I've grown sales in one product category 1700% in 18 months using just one strategy I learnt from Blue Rocket"

Sam Harkin Oakley Eyewear South Pacific WA Account Manager

“We’ve just had a couple of record months and things have just gone from strength to strength, the guys are buzzing, they’re jumping out of their skin.”

Mark Antonio. Owner. DMD Storage Systems. Perth.

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FAX BACK TO +618 9382 3187 or +618 9757 1927

EXPRESSION OF INTEREST – INFO NIGHT

There are **limited spaces available and not everyone who applies will be accepted.**

We are looking for the right mix of business leaders to create a harmonious, invigorating, stimulating Business Breakthrough Mastermind Retreat.

If you:

- ✓ **Love surfing**
- ✓ Have an open mind and are willing to share ideas and learn from other likeminded business leaders
- ✓ **Have a burning desire to grow, expand, profit more**
- ✓ Are happy to have a good work /life balance
- ✓ **Want to reward, recharge, revitalise, re-invigorate yourself, key players on your team and your business**



Apply Now...or come along to the **FREE Info Night** and find out more..

Yes, I'm interested in finding out more about the **May 2008 LongBreak-Blue Rocket Breakthrough Business Retreat.**

I'll be at the Info Night Tuesday Dec 4th, Cottesloe Surf Club. 6.30pm – wine and nibbles provided – the awesome sunset will be a bonus...

Name: _____

Company: _____

Position in Company: _____

Address: _____

Email address: _____

Phone contact: _____

Best time to contact me is: _____

Contact us direct by either

1. Phone Leigh on 0412 945 402 or Peter on 0418 911 150
2. Email this form back to john@bluerocket.com.au or peterd@longbreak.com.au
3. Fax this expression of interest to +618 9382 3187 or +618 9757 1927